



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**DW Turner Strategic Communications**  
**Attention: Accounts Payable**  
**400 Gold Ave SW 12th Floor**  
**Albuquerque, NM 87102-3283**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169452-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Janice Arnold-Jones for Co	10/25-11/4 order	

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	169452	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/04/12	News 4 Today II 6a-7a	M-F 6a-7a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/25/12 News 4 Today II 6a-7a M-F 6a-7a :00 <del>\$275.00</del> NM Credited									
2	10/25/12	11/04/12	M-F Today Show	M-F 7a-9a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/25/12 M-F Today Show M-F 7a-9a :00 <del>\$275.00</del> NM Credited 2 All F 10/26/12 M-F Today Show M-F 7a-9a :00 <del>\$275.00</del> NM Credited 3 All F 10/26/12 M-F Today Show M-F 7a-9a :00 <del>\$275.00</del> NM Credited									
3	10/25/12	11/04/12	News 4 @ 5p M-F	M-F 5p-530p	-----	:30	0	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/25/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 WE ALL BELIEVE RE-CUT \$325.00 NM 2 All F 10/26/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 CAN YOU BELIEVE HER \$325.00 NM									
4	10/25/12	11/04/12	News 4 @ 10p M-F	M-F 10p-1035p	-----	:30	0	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/26/12 10:26 PM News 4 @ 10p M-F M-F 10p-1035p :30 WE ALL BELIEVE RE-CUT \$600.00 NM									
5	10/25/12	11/04/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/27/12 10:21 PM News 4 @ 10p Sat Sa 10p-1030p :30 SAFETY NET \$400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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**Albuquerque, NM 87103**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
169452-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Janice Arnold-Jones for Co	10/25-11/4 order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/12	10/28/12	M-F Today Show	M-F 7a-9a	---TF--	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	Th	10/25/12	7:58 AM	M-F Today Show	M-F 7a-9a	:30	CAN YOU BELIEVE HER	\$350.00	NM
1 All	F	10/26/12	8:44 AM	M-F Today Show	M-F 7a-9a	:30	CAN YOU BELIEVE HER	\$350.00	NM
8	10/25/12	10/28/12	News 4 Today II 6a-7a	M-F 6a-7a	----F--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/26/12	6:25 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	SAFETY NET	\$350.00	NM
<u>Total Spots</u>							7		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,700.00</b>
<u>Agency Commission</u>	<b>\$405.00</b>
<u>Net Amount Due</u>	<b>\$2,295.00</b>